

## Performance Report for: http://www.mobilebeyond.net/

Report generated: Sun, Apr 10, 2016, 10:51 AM -0700  
 Test Server Region: Vancouver, Canada  
 Using: Chrome (Desktop) 47.0.2526.111, PageSpeed 1.12.16, YSlow 3.1.8  
 Connection: Cable (5/1 Mbps, 30ms)

PageSpeed Score <b>A (96%) ^</b>	YSlow Score <b>A (91%) ^</b>	Page Load Time <b>1.9s ^</b>	Total Page Size <b>220KB ^</b>	Requests <b>23 ^</b>
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### Top 5 Priority Issues

<b>Remove query strings from static resources</b>		AVG SCORE: 86%	CONTENT	HIGH
<b>Defer parsing of JavaScript</b>		AVG SCORE: 54%	JS	HIGH
<b>Leverage browser caching</b>		AVG SCORE: 65%	SERVER	HIGH
<b>Inline small JavaScript</b>		AVG SCORE: 97%	JS	HIGH
<b>Specify a cache validator</b>		AVG SCORE: 93%	SERVER	HIGH

### How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

### About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google PageSpeed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

### About the Developer

**GT.net**  
Performance Hosting

GTmetrix is developed by the good folks at **GT.net**, a Vancouver-based performance hosting company with over 20 years experience in web technology.

<https://gt.net/>

### What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

### What's in this report?

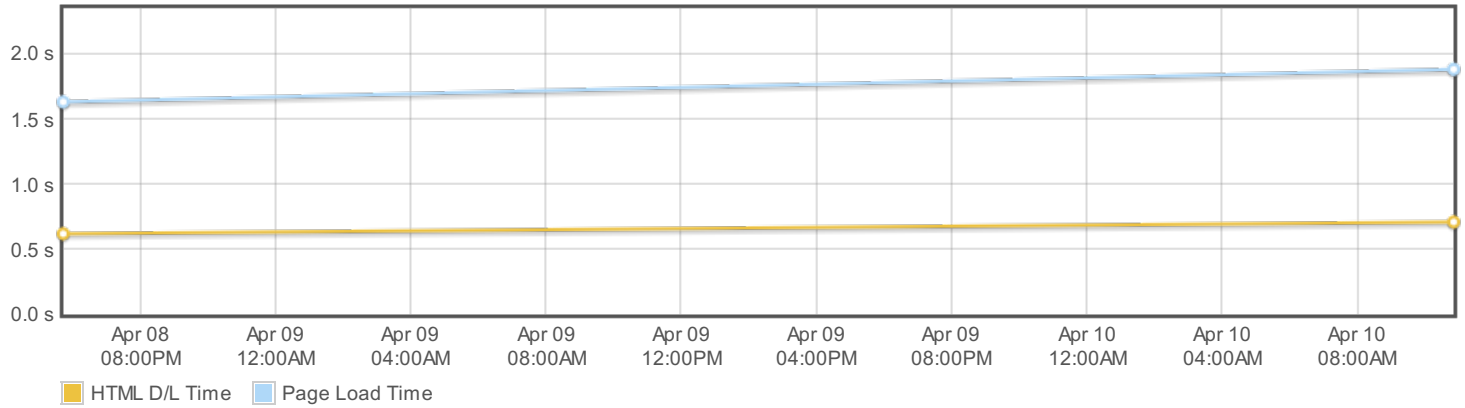
This report covers basic to technical analyses on your page. It is categorized under many headings:

- **Executive:** Overall score information and Priority Issues
- **History:** Graphed history of past performance
- **Waterfall:** Graph of your site's loading timeline
- **Technical:** In-depth PageSpeed & YSlow information

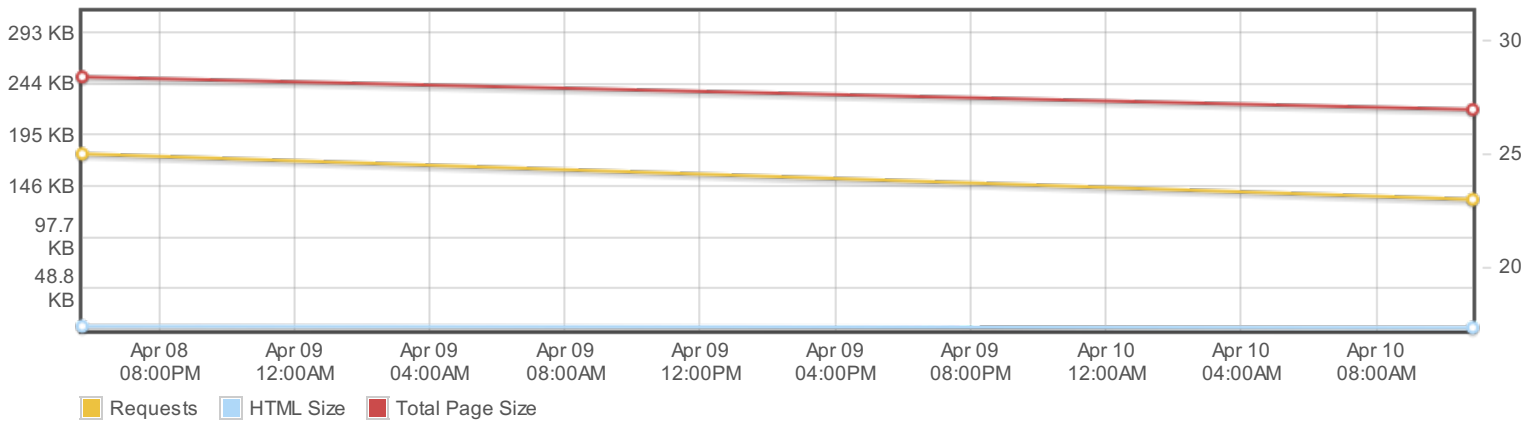
These will provide you with a snapshot of your performance.

## History

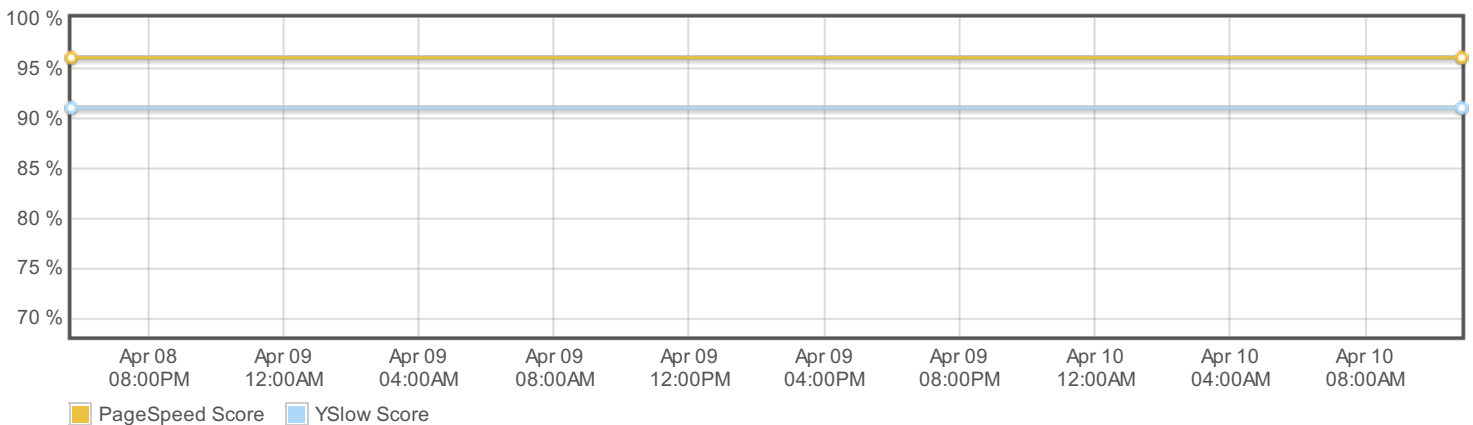
### Page load times



### Page sizes and request counts

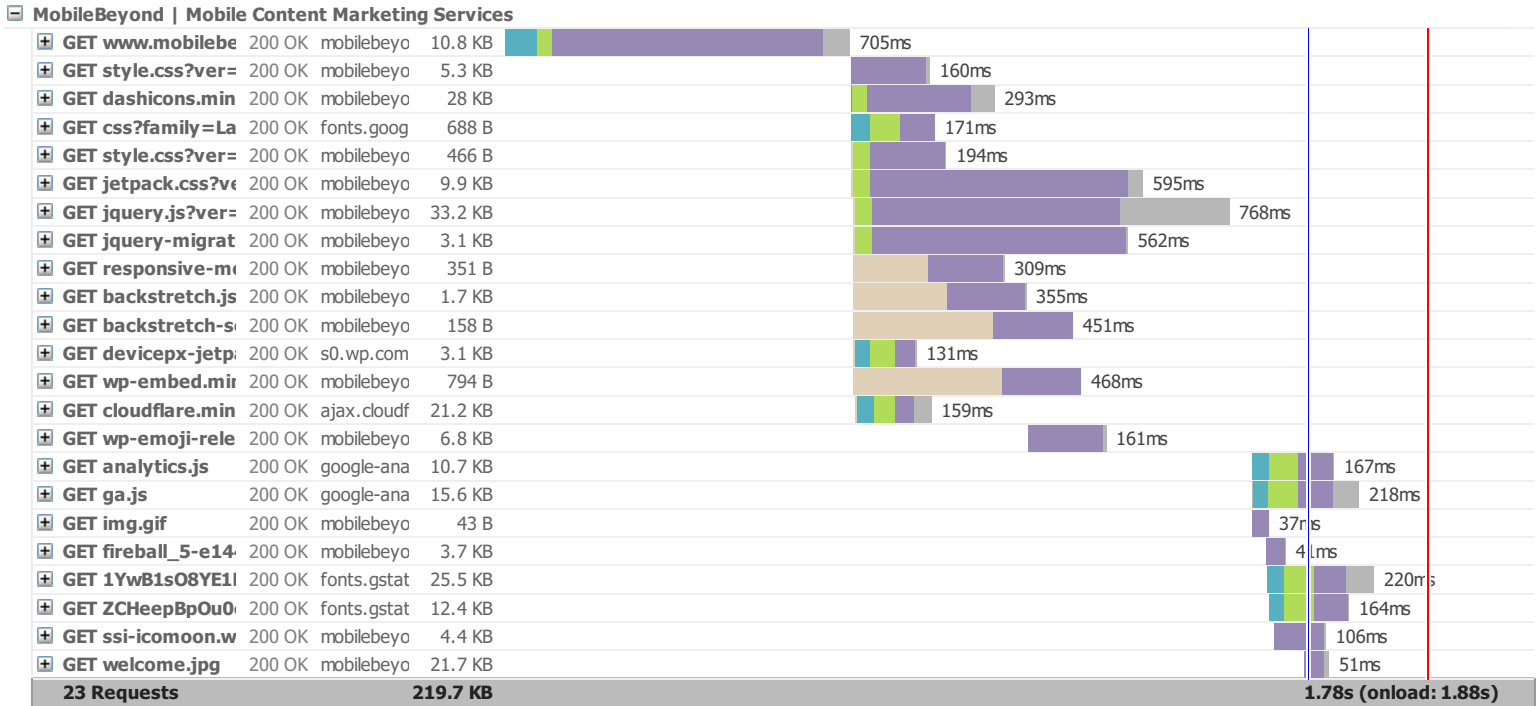


### PageSpeed and YSlow scores



## Waterfall Chart

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.



## PageSpeed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
<b>Remove query strings from static resources</b>	<span style="background-color: red; color: white;">F (35)</span>	▼ AVG SCORE: 86%	CONTENT	HIGH

Resources with a "?" in the URL are not cached by some proxy caching servers. Remove the query string and encode the parameters into the URL for the following resources:

- <http://s0.wp.com/wp-content/js/devicepx-jetpack.js?ver=201614>
- <http://www.mobilebeyond.net/wp-content/plugins/jetpack/css/jetpack.css?ver=3.9.6>
- <http://www.mobilebeyond.net/wp-content/plugins/simple-social-icons/css/style.css?ver=1.0.12>
- <http://www.mobilebeyond.net/wp-content/plugins/simple-social-icons/font/ssi-icomoon.woff?ssi-tex9a>
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/js/backstretch-set.js?ver=1.0.0>
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/js/backstretch.js?ver=1.0.0>
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/js/responsive-menu.js?ver=1.0.0>
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/style.css?ver=1.0.1>
- <http://www.mobilebeyond.net/wp-includes/css/dashicons.min.css?ver=4.4.2>
- <http://www.mobilebeyond.net/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.2.1>
- <http://www.mobilebeyond.net/wp-includes/js/jquery/jquery.js?ver=1.11.3>
- <http://www.mobilebeyond.net/wp-includes/js/wp-embed.min.js?ver=4.4.2>
- <http://www.mobilebeyond.net/wp-includes/js/wp-emoji-release.min.js?ver=4.4.2>

<b>Defer parsing of JavaScript</b>	<span style="background-color: green; color: white;">B (87)</span>	▲ AVG SCORE: 54%	JS	HIGH
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106.4KiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

- <http://www.mobilebeyond.net/wp-includes/js/jquery/jquery.js?ver=1.11.3> (85.9KiB)
- <http://www.mobilebeyond.net/> (11.1KiB of inline JavaScript)
- <http://www.mobilebeyond.net/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.2.1> (5.5KiB)
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/js/backstretch.js?ver=1.0.0> (3.5KiB)
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/js/responsive-menu.js?ver=1.0.0> (348B)
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/js/backstretch-set.js?ver=1.0.0> (103B)

<b>Leverage browser caching</b>	<span style="background-color: green; color: white;">B (87)</span>	▲ AVG SCORE: 65%	SERVER	HIGH
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The following cacheable resources have a short freshness lifetime. Specify an expiration at least one week in the future for the following resources:

- <http://www.google-analytics.com/analytics.js> (2 hours)
- <http://www.google-analytics.com/ga.js> (2 hours)
- <http://www.mobilebeyond.net/cdn-cgi/cl/img.gif> (3 days)

<b>Inline small JavaScript</b>	<span style="background-color: green; color: white;">A (91)</span>	▼ AVG SCORE: 97%	JS	HIGH
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The following external resources have small response bodies. Inlining the response in HTML can reduce blocking of page rendering.

<http://www.mobilebeyond.net/> should inline the following small resources:

- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/js/backstretch-set.js?ver=1.0.0>

<b>Specify a cache validator</b>	<span style="background-color: green; color: white;">A (95)</span>	◆ AVG SCORE: 93%	SERVER	HIGH
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The following resources are missing a cache validator. Resources that do not specify a cache validator cannot be refreshed efficiently. Specify a Last-Modified or ETag header to enable cache validation for the following resources:

- <http://s0.wp.com/wp-content/js/devicepx-jetpack.js?ver=201614>

## Specify image dimensions

A (95)

▲ AVG SCORE: 49%

IMAGES

HIGH

The following image(s) are missing width and/or height attributes.

- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/images/welcome.jpg> (Dimensions: 1200 x 400)

## Minify CSS

A (99)

▲ AVG SCORE: 91%

CSS

HIGH

Minifying the following CSS resources could reduce their size by 43B (1% reduction).

- Minifying <http://fonts.googleapis.com/css?family=Lato%3A400%2C700%7CNeuton%3A400%7CPlayfair+Display%3A400italic&ver=1.0.1> could save 40B (6% reduction) after compression. See [optimized version](#)
- Minifying <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/style.css?ver=1.0.1> could save 3B (1% reduction) after compression. See [optimized version](#)

## Minify JavaScript

A (99)

▲ AVG SCORE: 92%

JS

HIGH

Minifying the following JavaScript resources could reduce their size by 342B (1% reduction).

- Minifying <http://www.google-analytics.com/ga.js> could save 121B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://www.mobilebeyond.net/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.2.1> could save 79B (3% reduction) after compression. See [optimized version](#)
- Minifying <http://ajax.cloudflare.com/cdn-cgi/nexp/dok3v=e982913d31/cloudflare.min.js> could save 51B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://www.google-analytics.com/analytics.js> could save 51B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://www.mobilebeyond.net/wp-includes/js/wp-emoji-release.min.js?ver=4.4.2> could save 37B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://www.mobilebeyond.net/wp-includes/js/jquery/jquery.js?ver=1.11.3> could save 3B (1% reduction) after compression. See [optimized version](#)

## Optimize images

A (99)

▲ AVG SCORE: 80%

IMAGES

HIGH

Optimizing the following images could reduce their size by 9B (1% reduction).

- Losslessly compressing [http://www.mobilebeyond.net/wp-content/uploads/2016/01/fireball\\_5-e1449265947983.jpg](http://www.mobilebeyond.net/wp-content/uploads/2016/01/fireball_5-e1449265947983.jpg) could save 9B (1% reduction). See [optimized version](#)

## Minify HTML

A (99)

◆ AVG SCORE: 94%

CONTENT

LOW

Minifying the following HTML resources could reduce their size by 164B (2% reduction).

- Minifying <http://www.mobilebeyond.net/> could save 164B (2% reduction) after compression. See [optimized version](#)

## Avoid bad requests

A (100)

◆ AVG SCORE: 98%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

**Avoid a character set in the meta tag**

A (100)

AVG SCORE: 95%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

**Avoid landing page redirects**

A (100)

AVG SCORE: 97%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

**Enable gzip compression**

A (100)

AVG SCORE: 87%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

**Enable Keep-Alive**

A (100)

AVG SCORE: 97%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

**Inline small CSS**

A (100)

AVG SCORE: 95%

CSS

HIGH

You scored 100% on this recommendation - nothing to do here!

**Minimize redirects**

A (100)

AVG SCORE: 92%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

**Minimize request size**

A (100)

AVG SCORE: 98%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

**Optimize the order of styles and scripts**

A (100)

AVG SCORE: 93%

CSS/JS

HIGH

You scored 100% on this recommendation - nothing to do here!

**Put CSS in the document head**

A (100)

AVG SCORE: 100%

CSS

HIGH

You scored 100% on this recommendation - nothing to do here!

**Serve resources from a consistent URL**

A (100)

AVG SCORE: 94%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

**Serve scaled images**

A (100)

AVG SCORE: 80%

IMAGES

HIGH

You scored 100% on this recommendation - nothing to do here!

**Specify a Vary: Accept-Encoding header**

A (100)

▲ AVG SCORE: 92%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

**Specify a character set early**

A (100)

◆ AVG SCORE: 97%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

**Avoid CSS @import**

A (100)

◆ AVG SCORE: 96%

CSS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

**Combine images using CSS sprites**

A (100)

▲ AVG SCORE: 84%

IMAGES

MEDIUM

You scored 100% on this recommendation - nothing to do here!

**Prefer asynchronous resources**

A (100)

◆ AVG SCORE: 97%

JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

## YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
<b>Make fewer HTTP requests</b>	E (56)	▲ AVG SCORE: 37%	CONTENT	HIGH

This page has 11 external Javascript scripts. Try combining them into one.

This page has 5 external stylesheets. Try combining them into one.

<b>Add Expires headers</b>	D (67)	▲ AVG SCORE: 27%	SERVER	HIGH
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There are 3 static components without a far-future expiration date.

- <http://fonts.googleapis.com/css?family=Lato%3A400%2C700%7CNeuton%3A400%7CPlayfair+Display%3A400italic&ver=1.0.1>
- <http://www.google-analytics.com/analytics.js>
- <http://www.google-analytics.com/ga.js>

<b>Use cookie-free domains</b>	F (25)	▼ AVG SCORE: 45%	COOKIE	LOW
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There are 15 components that are not cookie-free

- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/style.css?ver=1.0.1>
- <http://www.mobilebeyond.net/wp-includes/css/dashicons.min.css?ver=4.4.2>
- <http://www.mobilebeyond.net/wp-content/plugins/simple-social-icons/css/style.css?ver=1.0.12>
- <http://www.mobilebeyond.net/wp-content/plugins/jetpack/css/jetpack.css?ver=3.9.6>
- <http://www.mobilebeyond.net/wp-includes/js/jquery/jquery.js?ver=1.11.3>
- <http://www.mobilebeyond.net/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.2.1>
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/js/responsive-menu.js?ver=1.0.0>
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/js/backstretch.js?ver=1.0.0>
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/js/backstretch-set.js?ver=1.0.0>
- <http://www.mobilebeyond.net/wp-includes/js/wp-embed.min.js?ver=4.4.2>
- <http://ajax.cloudflare.com/cdn-cgi/nexp/dok3v=e982913d31/cloudflare.min.js>
- <http://www.mobilebeyond.net/wp-includes/js/wp-emoji-release.min.js?ver=4.4.2>
- <http://www.mobilebeyond.net/cdn-cgi/cl/img.gif>
- [http://www.mobilebeyond.net/wp-content/uploads/2016/01/fireball\\_5-e1449265947983.jpg](http://www.mobilebeyond.net/wp-content/uploads/2016/01/fireball_5-e1449265947983.jpg)
- <http://www.mobilebeyond.net/wp-content/themes/whitespace-pro/images/welcome.jpg>

<b>Use a Content Delivery Network (CDN)</b>	A (90)	▲ AVG SCORE: 12%	SERVER	MEDIUM
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Using these CDN hostnames from your [User Settings](#):

- pagespeed.googlehosted.com

There is 1 static component that is not on CDN.

- <http://s0.wp.com/wp-content/js/devicepx-jetpack.js?ver=201614>

<b>Reduce DNS lookups</b>	A (95)	▲ AVG SCORE: 75%	CONTENT	LOW
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The components are split over more than 4 domains

- www.mobilebeyond.net: 15 components, 336.1K (102.9K GZip)
- fonts.googleapis.com: 1 component, 3.3K (0.6K GZip)
- s0.wp.com: 1 component, 10.3K (3.1K GZip)
- ajax.cloudflare.com: 1 component, 61.5K (21.6K GZip)



• www.google-analytics.com: 2 components, 69.3K (26.9K GZip)

## Avoid empty src or href

A (100)

AVG SCORE: 100%

CONTENT

HIGH

You scored 100% on this recommendation - nothing to do here!

## Compress components with gzip

A (100)

AVG SCORE: 74%

SERVER

HIGH

You scored 100% on this recommendation - nothing to do here!

## Minify JavaScript and CSS

A (100)

AVG SCORE: 70%

CSS/JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

## Avoid URL redirects

A (100)

AVG SCORE: 86%

CONTENT

MEDIUM

You scored 100% on this recommendation - nothing to do here!

## Make AJAX cacheable

A (100)

AVG SCORE: 100%

JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

## Put CSS at the top

A (100)

AVG SCORE: 100%

CSS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

## Remove duplicate JavaScript and CSS

A (100)

AVG SCORE: 100%

CSS/JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

## Put JavaScript at bottom

A (100)

AVG SCORE: 100%

JS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

## Avoid AlphasLoader filter

A (100)

AVG SCORE: 98%

CSS

MEDIUM

You scored 100% on this recommendation - nothing to do here!

## Avoid HTTP 404 (Not Found) error

A (100)

AVG SCORE: 99%

CONTENT

MEDIUM

You scored 100% on this recommendation - nothing to do here!

## Reduce the number of DOM elements

A (100)

AVG SCORE: 92%

CONTENT

LOW

You scored 100% on this recommendation - nothing to do here!

<b>Do not scale images in HTML</b>	A (100)	◆ AVG SCORE: 100%	IMAGES	LOW
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You scored 100% on this recommendation - nothing to do here!

<b>Use GET for AJAX requests</b>	A (100)	◆ AVG SCORE: 100%	JS	LOW
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You scored 100% on this recommendation - nothing to do here!

<b>Avoid CSS expressions</b>	A (100)	◆ AVG SCORE: 98%	CSS	LOW
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You scored 100% on this recommendation - nothing to do here!

<b>Reduce cookie size</b>	A (100)	◆ AVG SCORE: 100%	COOKIE	LOW
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You scored 100% on this recommendation - nothing to do here!

<b>Make favicon small and cacheable</b>	A (100)	◆ AVG SCORE: 100%	IMAGES	LOW
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You scored 100% on this recommendation - nothing to do here!

<b>Configure entity tags (ETags)</b>	A (100)	▲ AVG SCORE: 77%	SERVER	LOW
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You scored 100% on this recommendation - nothing to do here!

<b>Make JavaScript and CSS external</b>	(n/a)		CSS/JS	MEDIUM
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Only consider this if your property is a common user home page.

- There is a total of 5 inline css
- There is a total of 12 inline scripts